

COLE DALY

TCDALY.COM

PROFILE SUMMARY

I am a creative and motivated recent graduate whose curiosity about the world drives him to pursue innovative and interesting solutions to design problems of all sorts. I have experience in several fields including interior, industrial, and interface, experience design and architecture. I have had the privilege to watch people interact with my work, which has reiterated the importance of empathy and working with others, not simply for them.

SKILLS

- Adobe Creative Cloud
 - Adobe XD
 - Illustrator
 - Photoshop
 - InDesign
 - Premiere Pro
- Rhino
- Grasshopper
- Enscape
- Figma
- Lunacy
- InVision
- Human Centered Design
- Design Thinking
- Problem Solving
- Public Speaking
- Effective Communication
- Team Management
- Team Building
- Creativity
- Fabrication
 - Wood Work
 - Welding
 - 3D Printing
 - CNC Routing
 - Plasma Cutting
 - Mold Making
- Microsoft Office
 - PowerPoint
 - Word

EDUCATION

Indiana University, Bloomington, Indiana
Bachelor of Science in Comprehensive Design
Recognized Highest GPA in Major
Graduated May 2020

Woodward Academy, Atlanta, Georgia
Graduated May, 2016

INTERESTS

- Baking Bread
- Building Furniture
- Rock Climbing

AWARDS AND RECOGNITIONS

Speaker at the Naming Ceremony for the Eskenazi School

- Hand chosen by faculty to be the speaker who would represent the student body of the newly named Eskenazi School after a \$20 Million donation in response to acute ability to give a public address and the quality of my work within the school.

Provost's Award for Undergraduate Research and Creative Activity Nomination

- Faculty nomination in regards to Capstone project in which I worked to define sustainability and produce a product under those guidelines. In this case the product was a sustainable bar stool including a homemade vegan leather. Nominations were based on outstanding achievement in research and excellence in the creative process.

EXPERIENCE

Pro-Bono UX/UI Designer

Arrived. (Summer 2020- Present)

- Worked to improve consumers flow through the web-app for real-estate Investment startup.

Freelance Graphic Designer

Relevant Ventures (Summer 2020- Present)

- Designed a plethora of online ads for a national private security agency adhering to the branding and design language the company had in place.
- Brought project turn over time down to hours rather than days or even weeks.
- Consistently get first drafts approved as final drafts.

Freelance Design Consultant

The Inkwel Bakery and Cafe (Spring 2020)

- Consulted to facilitate the redesign and renovation of highly rated cafe in the heart of downtown Bloomington.
- Increased total seating by 30% without sacrificing the natural flow of the space.
- Projected to be under budget and finished well before the deadline.

Undergraduate Teaching Assistant

Indiana University (Fall 2019- Spring 2020)

- Oversaw class of twenty students, guiding them through a 3 hour long studio twice a week.
- Lead focus groups, challenging students to defend and fully consider the work they produced.

Smart Slow Cooker

Whirlpool (Fall 2019)

- For a case competition, my team was tasked on picking a singular product under any of the umbrella companies of Whirlpool to modernize and ready for the IoT. I acted as the team leader and the concept creator for my group and eventually won the competition.
- Acted as team leader, scheduling meetings, keeping track of all project targets, lead brainstorming session, thought of project idea, and created the 3D model of end product.

Stage Designer

TEDx Indiana University (Fall 2019)

- Used design thinking methodologies to organize, design, and fabricate the stage design start to finish.
- Exceeded expectations with a small time frame and produced under budget.

Furniture Design Intern

Buildhouse (formerly Subeau Design Studio) (Summer 2018 & 2019)

- Fabricated high end furniture for clients across the South East.
- Helped build computer models of furniture to be used as instructions for the fabrication process.
- Traveled to help facilitate the installation of completed pieces.

LEADERSHIP

Beekeeping Club at Indiana University

President; Past Treasurer (2016-May 2020)

- Grew the mailing list from 30 students to over 400 students.
- Organized club into committees, selecting committee chairs through a three day long interview process.

The Inkwel, Bloomington, Indiana

Lead Line Cook (September 2017 – August 2019)

- Lead line cook in brand new kitchen requiring the design and implementation of the structure the flow of the kitchen.
- Limited experience forced concise on the spot decision making. The decisions made during this period are still followed and referenced by employees to this day.

CONTACT ME

Number: 404-831-1914

Email: tcoledaly@gmail.com

Portfolio: tcdaly.com

LinkedIn: www.linkedin.com/in/coledaly